



Strategic Plan 2005-2010

VISION

Thriving communities, a healthy watershed, and a higher quality of life, sustained by well-managed water resources throughout the watershed

MISSION

Protecting lives, property, and economic vitality within the Great Miami River Watershed through an integrated and balanced system that provides unflinching flood protection, preserves water resources, and promotes enjoyment of our waterways

COMMITMENT

The Miami Conservancy District is committed to:

- *Performing outstanding work to meet the needs of our constituents.*
- *Providing highly valued services.*
- *Actively pursuing mutually beneficial partnerships with stakeholders.*
- *Leading community initiatives when uniquely qualified to do so.*
- *Being a good steward of public money.*
- *Maintaining and supporting a highly competent, professional staff.*

Board of Directors

William H. Hobart
Gayle B. Price, Jr.
Thomas B. Rentschler

General Manager

Janet M. Bly



MIAMI
CONSERVANCY
DISTRICT

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Goals and Objectives 2005-2010

The Miami Conservancy District has established the following five goals and corresponding objectives to help realize the vision and mission set forth in this strategic plan.

1

GOAL: To provide unfailing flood protection to the communities along the Great Miami River

Objectives

1. Maintain the flood protection system to ensure unfailing performance
2. Modernize and upgrade the flood protection infrastructure to improve performance and safety
3. Enhance the effectiveness of the flood protection system through non-structural means, such as conserving natural floodplains and wetlands
4. Respond effectively to high water events by utilizing the Miami Conservancy District (MCD) Emergency Action Plan
5. Respond to identified needs and community requests for flood protection projects

2

GOAL: To enhance enjoyment and promote stewardship of the stream and river corridors

Objectives

1. Maintain and improve existing recreational amenities such as trail systems, low dams, and public access points
2. Develop new recreational and river corridor amenities

3

GOAL: To promote the sustainability of the region's groundwater resources

Objectives

1. Monitor, analyze, and report aquifer conditions
2. Facilitate stewardship of aquifer resources

4

GOAL: To help communities improve and protect surface water quality

Objectives

1. Establish and administer an innovative water quality credit trading program
2. Monitor, analyze, and report on surface water quality
3. Implement creative watershed projects that include broad community involvement and produce tangible environmental improvements

5

GOAL: To educate stakeholders about the region's water resources, the reasons to preserve and protect these resources, and MCD's role in water resources management

Objectives

1. Develop and implement a strategic communications plan to create an awareness of—and appreciation for—the region's water resources and MCD's role in water resources management
2. Create a comprehensive education/outreach effort to inform and increase understanding about water in the region

